



My top five student housing tech trends for 2022

“Our students with future generations to come are precious, they will run and care for our world. At StarRez we want to be at the center of ensuring that our housing operations can provide the best possible digital experience and I am committed to continue to build a world-class product offering that enhances the lives of students everywhere.”

Damian Fasciani
Chief Technology Officer, StarRez

1

Mobility and personalized apps

By offering personalized mobile apps, integrated with your business systems, accommodation providers can deliver a more seamless resident experience.

2

Connectivity

Offering your residents the best possible network experience throughout their living and shared spaces will ensure they can connect unrestricted. 6Ghz speeds will deliver a third band which will help deliver data fast to the student device, and with the introduction of 5G mobile networks, new apps and mobile experiences will be developed to take advantage of a new telecommunications network which will fundamentally change the mobile experience.

3

Cloud subscription software (SaaS)

When it comes to digital transformation, migrating to the cloud is a key piece of the puzzle. Cloud-based subscription software brings many advantages. The focus moves away from implementation to configuration, ensuring the experience meets user needs.

4

All the ‘Smart things’

IoT technologies are already streamlining building management and making the residence experience more engaging. They are being used to alert property managers to potential problems, reinforcing resident security with smart door locks, video surveillance and remote alarms. IoT-enabled climate control can even help make buildings more energy efficient. Without a doubt, IoT will completely reinvent the way student housing is managed and lived.

5

Everything digital

Expect to see self-service options expand to include everything from facial recognition for secure entry to contactless bins that dispose of rubbish without human intervention.